Siyu Liang

sliang46@stanford.edu
608-628-3220

ACADEMIC APPOINTMENTS

Postdoctoral Scholar, Stanford University — 2026 - present
Walter H. Shorenstein Asia-Pacific Research Center,
Stanford Next Asia Policy Lab (SNAPL)

EDUCATION

Ph.D. Political Science, University of California, Los Angeles (UCLA) — 2026

- Committee: Chad Hazlett (co-chair), Georgia Kernell, Stuart Soroka, Zachary Steinert-Threlkeld (co-chair), Michelle Torres

Dissertation: *Unveiling Dissonance: Media Dynamics in Shaping U.S. and Chinese Public Perceptions*

M.S. Statistics, University of California, Los Angeles (UCLA) — 2026

M.A. Political Science, University of California, Los Angeles (UCLA) — 2024

B.A. Statistics & Political Science, University of Wisconsin-Madison — 2021

- Certificates: Mathematics and East Asian Studies

RESEARCH INTERESTS

- Methodology: Text Analysis, Survey Experiments, Machine Learning, Causal Inference
- Substantive: Political Communication, Public Opinion, Digital Media, Propaganda, CSS

PUBLICATIONS

Refereed Journal Articles

[1] **Liang, Siyu**. 2026. "Enemies Abroad, Animosity at Home: Media Influence on U.S.-China Policy and Anti-Asian Sentiment." *Political Communication*, 1–19. doi:10.1080/10584609.2026.2714816.

- 2026 Timothy E. Cook Best Graduate Student Paper Award (Honorable Mention)

[2] **Liang, Siyu**, and Lachlan McNamee. 2026. "Authoritarian Persuasion at Home and Abroad: The Partial Effectiveness of Foreigner Influencers in Propaganda Work." *Comparative Political Studies*, 0(0).

[3] Lo, Adeline, Héctor Piffarè i Arolas, Jonathan Renshon, and **Siyu Liang**. 2022. "The Polarization of Politics and Public Opinion and Their Effects on Racial Inequality in COVID Mortality." *PLOS ONE* 17(9).

Refereed Conference & Workshop Proceedings

[1] **Liang, Siyu***, and Yanru (Joyce) Jiang*. 2026. "Capturing Epistemic Uncertainty in LLM-Based Soft Labeling." In *Proceedings of the Fifth Workshop on Generation, Evaluation and Metrics*. Association for Computational Linguistics. **Co-first authors.**

[2] Jiang, Yanru (Joyce), **Siyu Liang**, and Junwon Choi. 2025. "Synthetic Survey Data Generation and Evaluation: A Case Study on National Voter Files." *Proceedings of the 31st ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD '25), Vol. 1*.

WORKING PAPERS

[1] **Liang, Siyu**, Jun Luo, and Je Hoon Chae. "From TikTok to RedNote: Platform Migration as Resistance in Geopolitical Tensions." Under Review.

WORK IN PROGRESS

[1] **Liang, Siyu**, Patrick Chester, and Yutian Yang. "Who Speaks, Who Listens: How Foreign Influencers Communicate China to the World."

[2] **Liang, Siyu**. "Not Just Noise: Modeling Annotation Uncertainty in Text Analysis."

Fellowships and Grants

Stand Together Trust Foreign Policy Grant	2025
RFF Doctoral Dissertation Survey Research Grant	2025
US-Asia Grand Strategy Pre-Doctoral Fellow (USC Korean Studies Institute)	2024 - 2025
UCLA Fellowship in Political Psychology travel grant	2024
UCLA Departmental Summer Fellowship	2022, 2023
UCLA Summer Mentored Research Fellowship	2022
UCLA Fellowship in Political Psychology	2022
UCLA First Year Fellowship ($22,000)	2022

Conference & Presentations

[12] **Liang, Siyu**. Sep 2026. "Enemies Abroad, Animosity at Home: Media Influence on U.S.-China Policy and Anti-Asian Sentiment." *APSA Pre-Conference in Political Communication*, Boston, MA.

[11] **Liang, Siyu**. Sep 2026. "Not Just Noise: Modeling Annotation Uncertainty in Text Analysis." *122nd Annual Meeting of American Political Science Association (APSA)*, Boston, MA.

[10] **Liang, Siyu*** and Jiang, Yanru (Joyce)*. 2026. "Capturing Epistemic Uncertainty in LLM-Based Soft Labeling." Poster presented at *The Fifth Workshop on Generation, Evaluation and Metrics*, Annual Meeting of the Association for Computational Linguistics (ACL), San Diego, CA.

[9] **Liang, Siyu**, Jun Luo, and Je Hoon Chae. 2025. "From TikTok to RedNote: Platform Migration as Resistance in Geopolitical Tensions." *11th Annual Conference of the International Journal of Press/Politics*, Singapore.

[8] **Liang, Siyu** and Lachlan McNamee. 2025. "Authoritarian Persuasion at Home and Abroad: The Partial Effectiveness of Foreigner Influencers in Propaganda Work." *2025 APSA Mini-Conference in Chinese Politics*, Vancouver, Canada.

[7] **Liang, Siyu**. 2025. "Enemies Abroad, Animosity at Home: Media Influence on U.S.-China Policy and Anti-Asian Sentiment." *121st Annual Meeting of American Political Science Association (APSA)*, Vancouver, Canada.

[6] Jiang, Yanru (Joyce), **Siyu Liang**, and Junwon Choi. 2025. "Synthetic Survey Data Generation and Evaluation: A Case Study on National Voter Files." *SIGKDD Conference on Knowledge Discovery and Data Mining. Applied Data Science Track*, Toronto, Canada.

[5] **Liang, Siyu**. 2025. "Enemies Abroad, Animosity at Home: Media Influence on U.S.-China Policy and Anti-Asian Sentiment." *Western Political Science Association Annual Meeting (WPSA)*, Seattle, WA.

[4] **Liang, Siyu**. 2024. "Approaches to Overcome Data Scarcity in Stance Detection." *120th Annual Meeting of American Political Science Association (APSA)*, Philadelphia, PA.

[3] **Liang, Siyu** and Lachlan McNamee. 2024. "Authoritarian Persuasion at Home and Abroad: The Partial Effectiveness of Foreigner Influencers in Propaganda Work." *120th Annual Meeting of American Political Science Association (APSA)*, Philadelphia, PA.

[2] **Liang, Siyu**. 2024. "Enemies Abroad, Animosity at Home: Media Influence on U.S.-China Policy and Anti-Asian Sentiment." *74th Annual Meeting of International Communication Association (ICA)*, Gold Coast, Australia.

[1] **Liang, Siyu** and Lachlan McNamee. 2024. "Authoritarian Persuasion at Home and Abroad: The Partial Effectiveness of Foreigner Influencers in Propaganda Work." *81st Annual Meeting of Midwest Political Science Association (MPSA)*, Chicago, IL.

TEACHING

SOLO INSTRUCTOR

POLI SCI 6. Introduction to Data Analysis — Summer 2024, Summer 2025

TEACHING ASSISTANT /FELLOW

POLI SCI M152. The Political Economy of Climate Change — Spring 2025

POLI SCI 30. Politics and Strategy — Fall 2022

POLI SCI 6. Introduction to Data Analysis — Multiple quarters

POLI SCI 209. Formal Theory and Quantitative Methods (grad level) — Fall 2023

READER

POLI SCI 139. International Relations of East and Southeast Asia — Winter 2022

POLI SCI 159B. Government and Politics of China: China in Age of Reform — Spring 2022

ACADEMIC EMPLOYMENT

Research Assistant, UCLA — 2022 - 2023
PI: Miriam Golden

Research Assistant, University of Wisconsin-Madison — 2020 - 2021
PI: Adeline Lo

Research Assistant, University of Wisconsin-Madison — 2019 - 2021
PI: Kaiping Chen

SERVICE

UCLA Graduate Student R Maven — 2024 - 2025

Women in Quant — 2021 - 2026

President of Undergraduate Statistics Club at UW-Madison — 2020 - 2021

Public Relations Chair, Alpha Omega Epsilon (A.O.E.) — 2018 - 2019

Badger Volunteer, Team Leader, Morgridge Center of Public Service — 2017 - 2019

Manuscript Referee:
Political Science Research and Methods, *Scientific Reports*, *Asian Survey*, and *Journal of Current Chinese Affairs*

SKILLS

Software: Python, R, LaTeX, Git, Qualtrics

Languages: English (full professional), Mandarin Chinese (native)

Applications: Final Cut Pro

Music: Gu Zheng (Level 10 Certificate, highest), Flute (Level 9 Certificate)

PROFESSIONAL EXPERIENCE

AmCham China — Jun 2019 - Aug 2019
Public Relations and Marketing Intern

The Coca-Cola Company — Dec 2018 - Jan 2019
Marketing Intern

Jilin Television Station — Jul 2016 - Aug 2016
Assistant Director

PROFESSIONAL MEMBERSHIP

American Political Science Association

Midwest Political Science Association

International Communication Association

Western Political Science Association

Last updated: August, 2026